

microinsurance[^]master

Become a microinsurance master.

Work with industry leaders
in a unique accelerator
to thrive in microinsurance.

Join the July 2023 cohort.

In partnership with



2 weeks immersion

+

3 months of mentoring

+

Network of changemakers

=

Thrive in microinsurance

at microinsurers in Kenya
mostly *out* of the office

by internationally renowned
industry leaders

tap into a global community of
microinsurance champions

with transformative insights,
tools and leadership network

“*Microinsurance Master radically changed
how we approach microinsurance.
We are now equipped to thrive.*”

97%

recommended by
74 key-decision makers
from 31 countries

Microinsurance Master programme overview



A truly transformative programme. We learnt so much from the immersion visits to clients, our hosts and mentor.

Phase one: 2-week immersion
Gain an insider perspective of a microinsurance champion

3 to 14 July 2023



You spend two weeks in Kenya, where you will visit several innovative microinsurers:

- ✓ Work with the staff of APA Insurance, visit their clients and distribution partners.
- ✓ Gain a deep understanding of the profitable business model of Britam.
- ✓ Learn how Turaco and Vision Fund apply the customer-centric approach to microinsurance.
- ✓ Design and pitch a microinsurance solution using the insights and tools from the workshops.

Phase two: 3 months of mentoring
Accelerate your business with guidance from industry leaders

August to October 2023



- ✓ Strengthen your team and boost your activities by acting on your learnings from the immersion
- ✓ With guidance from microinsurance leaders, like:



Andrea Camargo

Senior Risk Specialist
World Food Programme



Geric Laude

Head Non-Life Retail
Pioneer Insurance



Richard Leftley

Founder & former
CEO MicroEnsure



Andrew Nkolola

CEO
aYo Zambia



Michael J. McCord

MD Microinsurance
Centre at Mlliman

“ We now have a direct connection with like-minded organisations and some of the greatest industry leaders. That’s priceless.



Phase three:
Microinsurance Master Community of changemakers
for life

- ✓ The accelerator itself may be over but you are a Microinsurance Master for life.
- ✓ Network and partner with like-minded champions to provide more and better risk alleviation solutions to low-income communities.
- ✓ You and your team will continue to learn and share in virtual and in-person meetings with forward-thinking leaders.



Are you the changemaker we are looking for?

Join Microinsurance Master in 2023!

You are:

- ✓ The CEO or the key microinsurance decision-maker.
- ✓ Your organisation is seriously committed to accelerate your microinsurance activities.

We will select 20 motivated decision makers from insurers, distributors, regulators and enablers:

- ✓ Microinsurance Master 2023 starts on 3 July 2023 with a 2-week immersion in Kenya, followed by 3 months of mentoring.
- ✓ An investment of \$11950 covers all tuition, field trips, 2 weeks hotel accommodation, breakfast and lunch in Kenya, at least eight online mentoring calls, and lifelong access to our alumni network.
- ✓ Places will be awarded on a first come first serve basis.

Accelerate your microinsurance business

“*Microinsurance Master gave us an enormous return on investment.*”

Organisations who joined Microinsurance Master achieved the following results in just one year:

- ✓ \$ 1 million additional microinsurance premium by an African insurer
- ✓ +100,000 enrolments in 3 new health insurance products by a South-Asian insurer
- ✓ A social MFI turned a \$200,000 loss into a \$100,000 profit
- ✓ 2 Microinsurance Masters attracted a high-profile investor

* *Credits for these achievements go in the first place to the changemakers themselves. We thank them for attributing part of their success to having joined Microinsurance Master.*

Join us in making a difference in microinsurance



Join the fifth edition in 2023 and join a growing community of

- ✓ 74 microinsurance executives from 31 countries
- ✓ Representing 60 organisations, including insurers, distributors, insurtechs, regulators and sector enablers
- ✓ Who praise the programme with a 97% recommendation rating

Find out more and apply here

www.microinsurancemaster.org

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