

Accelerate your microinsurance business

“Microinsurance Master gave us an enormous return on investment.”

97%
recommendation rating by
37 key-decision makers
from 20 countries

Here is what Microinsurance Master participants have achieved in just one year*:

- ✓ \$ 1 million additional microinsurance premium by an African insurer
- ✓ +100,000 enrolments in 3 new health insurance products by a South-Asian insurer
- ✓ A social MFI turned a \$200,000 loss into a \$100,000 profit
- ✓ 2 Microinsurance Masters attracted a high-profile investor

* Credits for these achievements go in the first place to the changemakers themselves. We thank them for attributing part of their success to having joined Microinsurance Master.



Join us in making a difference in microinsurance

“If you're a decision-maker, looking at your numbers and asking yourself 'why is my microinsurance department not working out?' you should join this programme.”

Find out more and apply here

www.microinsurancemaster.org

microinsurancemaster

Become a microinsurance master.

Work with industry leaders
in a unique accelerator programme
that will make your business thrive.

Apply now for the March 2020 edition.

In partnership with



2 weeks immersion + 8 weeks tailored coaching = You & your business thrive
at Hollard Insurance (SA) mostly out of the office by internationally renowned microinsurance leaders with transformative insights and tools

“Microinsurance Master radically changed how we approach microinsurance. We are now equipped to thrive.”

Microinsurance Master programme overview

“A truly transformative programme. We learnt so much from the immersion visits to clients, our host and coach.



- ✓ Spend two weeks at Hollard Insurance in South Africa and work with their staff, visit distribution partners and clients.
- ✓ Gain a deep understanding how champions like Hollard (SA) and Pioneer Insurance (PH) attracted millions of low-income clients.
- ✓ Learn to unlearn the traditional approach to insurance and how to apply purpose-driven leadership and client centricity in interactive, thought-provoking workshops.



- ✓ Adapt your key insights from the immersion to boost your microinsurance business.
- ✓ With coaching by industry leaders, including:



Michael J. McCord

CEO MicroInsurance
Centre at Milliman



Geric Laude

Former CEO of
Card Pioneer



Afua Donkor

Former CEO of Star
Microinsurance Ghana



Richard Leftley

CEO MicroEnsure

“We now have a direct connection with like-minded organisations and some of the greatest industry leaders. That's priceless.



- ✓ The programme itself may be over but you are a Microinsurance Master for life.
- ✓ You will join a growing community of champions who continue to share and learn how to provide more and better risk alleviation solutions to low-income communities.
- ✓ Candid sharing of information among like-minded leaders in online and in-person meetings.



- ✓ Microinsurance Master 2020 starts on 2 March 2020 in Johannesburg (SA) with a 2-week immersion, followed by eight weeks online coaching.
- ✓ An investment of \$10650 covers all tuition, field trips, 2 weeks hotel accommodation, breakfast and lunch in Johannesburg, eight weeks of online coaching, and lifelong access to our alumni network.
- ✓ We will select a diverse group of motivated changemakers from insurers, intermediaries, funders, and regulators involved in microinsurance.
- ✓ Apply now: only 20 seats available. Places will be awarded on a first come first serve basis.